



CHICAGO MAGAZINE 2011 EDITORIAL CALENDAR

With Special Advertising Features

JANUARY

SAF Close: November 8
Ad Close: November 15
Newsstand: December 16

- Cover: Women's Health
- Top Doctors for Women List
- Chicagoans of the Year

- Professional Profiles*
- Finest Hospitals
- Chicagoland Dental Profiles*
- Arizona Spring Training
- Classifieds: Wedding Planner

FEBRUARY

SAF Close: December 6
Ad Close: December 13
Newsstand: January 20

- Cover: Inside Homes of the Stars

- Auto Show*
- Oahu Destinations
- Arizona Spring Training
- Hawaii Destinations
- Classifieds: Health & Wellness

MARCH

SAF Close: January 10
Ad Close: January 19
Newsstand: February 17

- Cover: 50 Most Beautiful Chicagoans
- FASHION

- Great Museums, Culture, and Entertainment
- Chicagoland Cosmetic Surgery Profiles*
- Classifieds: Premier Realtors
- Classifieds: Wedding Planner

APRIL

SAF Close: February 9
Ad Close: February 16
Newsstand: March 17

- Cover: Sports Issue
- Top Sports Doctors List
- Green Awards

- Healthy Living
- Classifieds: B & B, Inn, & Resort Guide
- Classifieds: Health & Wellness

MAY

SAF Close: March 9
Ad Close: March 16
Newsstand: April 14

- Cover: Best New Restaurants
- Summer Fashion
- Private Elementary Schools Round-up

- Midwest Travel Guide*
- Canada Destinations
- Hawaii Destinations
- Classifieds: Health & Wellness
- Classifieds: Midwest Getaways

JUNE

SAF Close: April 8
Ad Close: April 20
Newsstand: May 19

- Cover: Summer Getaways

- Ultimate Guide to Summer*
- Classifieds: Summer Getaways
- Classifieds: Pet Place
- Reader Rewards: Travel, Home

For more information, contact your Tribune Media Group representative.



Editorial Features, Special Ad Features, and dates are subject to change.
*Special deadlines apply. See promo pieces for details.



CHICAGO MAGAZINE 2011 EDITORIAL CALENDAR

With Special Advertising Features

ISSUE

JULY

SAF Close: May 9
Ad Close: May 18
Newsstand: June 16

EDITORIAL FEATURES

→ Cover: 50 Great Evenings Out
→ Singles

SPECIAL AD FEATURES

→ Classifieds: Single's Guide

AUGUST

SAF Close: June 8
Ad Close: June 15
Newsstand: July 14

→ Cover: Best of Chicago

→ Top Law Firms*
→ Chicagoland Dental Profiles*
→ Finest Hospitals
→ Professional Profiles*
→ Classifieds: Premier Realtors
→ Reader Rewards: Home, Adult Education

SEPTEMBER

SAF Close: July 8
Ad Close: July 20
Newsstand: August 18

→ Cover: Humor Issue
→ FASHION

→ Fresh Finds
→ Chicagoland Cosmetic Surgery Profiles*
→ Classifieds: B & B, Inn, & Resort Guide
→ Reader Rewards: Travel, B&B, Great Museums, Culture, and Entertainment

OCTOBER

SAF Close: August 9
Ad Close: August 17
Newsstand: September 15

→ Cover: Real Estate: What is your house worth now?

→ Great Museums, Culture, and Entertainment
→ Women's Wellness
→ Hawaii Destinations
→ 5-Star Premier Realtors
→ Canada Destinations
→ Classifieds: Health & Wellness
→ Classifieds: Premier Realtors
→ Classifieds: Wedding Planner
→ Reader Rewards: Home, Travel

NOVEMBER

SAF Close: September 8
Ad Close: September 14
Newsstand: October 13

→ Cover: Great Dining
→ FASHION

→ 5 Star Wealth Management
→ Ones to Watch*
→ Classifieds: Holiday Planner

DECEMBER

SAF Close: October 10
Ad Close: October 19
Newsstand: November 17

→ Cover: TBD

→ Holiday Fresh Finds
→ Skiscapes
→ Classifieds: Health & Wellness
→ Classifieds: Antique Showcase